

Privacy Policy

Effective Date: January 20, 2026 | Last Updated: January 20, 2026

Grooviq ("we," "our," or "us") is operated by Grooviq Corp, a Delaware corporation, with operations based in San Francisco, California, United States. This Privacy Policy explains how we collect, use, and protect your personal information when you use the Grooviq mobile application (the "App").

Information We Collect

When you create an account and use the App, we collect the following categories of information:

Account Information: Name, email address, and phone number.

Demographic Information: Date of birth, marital status, and whether you have children.

Personality Assessment Data: Your responses to our personality questionnaire, which is based on the Big Five personality model (Openness, Conscientiousness, Extraversion, Agreeableness, and Neuroticism). This assessment helps us form compatible gaming groups.

Game Preferences: Information about your board game interests, preferred game types, and gaming experience level.

Location Information: Your city or neighborhood within our supported areas (currently the San Francisco Bay Area), used to match you with nearby players for in-person meetups. We may expand to additional cities over time.

Activity and Engagement Data: Your participation history, event attendance, and engagement-related data.

Device and Technical Information: Device identifiers, push notification tokens, and basic usage analytics necessary to operate the App and deliver notifications.

Authentication Data: If you sign in using Apple Sign-In or other third-party authentication services, we receive limited information from those providers (such as your name and email address) as permitted by your settings with those services.

How We Use Your Information

We use your information to:

Create and suggest compatible groups of 4-6 players based on personality compatibility, game preferences, demographics, and location.

Operate, personalize, and improve our matching algorithm and services.

Maintain and manage user accounts.

Send push notifications about events, matches, and account-related updates.

Communicate with you regarding your account or the service.

We do not use your personal data for advertising or behavioral tracking purposes.

Data Sharing and Third-Party Services

We do not sell your personal data. Your information is not shared with third parties for marketing or advertising purposes.

To operate the App, we use the following categories of service providers:

Database and Backend Services: We use Supabase for secure data storage and backend operations.

Push Notification Services: We use Firebase Cloud Messaging to deliver notifications to your device.

Authentication Providers: If you use Apple Sign-In, your authentication is processed through Apple's services in accordance with Apple's privacy practices.

These service providers process data only as necessary to provide their services to us and are contractually obligated to protect your information.

Data Security

We use reasonable administrative and technical safeguards designed to protect your personal information from unauthorized access, loss, misuse, or alteration. This includes encryption of data in transit and at rest, secure authentication practices, and regular security reviews.

Data Retention

Your personal data is retained for as long as your account remains active. If you choose to delete your account, your personal data is deleted or anonymized within 30 days, except where retention is required by law.

Your Rights

You may delete your account at any time through the App settings. You may also:

Request access to the personal data we hold about you.

Request correction of inaccurate information.

Request deletion of your data.

Opt out of push notifications through your device settings.

To exercise these rights, contact us at hello@grooviq.com.

California Privacy Rights (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA):

Right to Know: You may request information about the categories and specific pieces of personal information we have collected about you.

Right to Delete: You may request deletion of your personal information, subject to certain exceptions.

Right to Non-Discrimination: We will not discriminate against you for exercising your privacy rights.

We do not sell personal information as defined under the CCPA. To submit a request, contact us at hello@grooviq.com.

Children's Privacy

Grooviq is intended only for individuals 18 years of age or older. We do not knowingly collect personal data from children under the age of 18. If we become aware that we have collected information from a child under 18, we will delete it promptly.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. For material changes, we will notify you through the App or via email.

Governing Law

This Privacy Policy is governed by the laws of the State of California, United States, without regard to conflict of law principles.

Contact Us

If you have any questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at:

Email: hello@grooviq.com
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San Francisco, California